



SECTION I

Policies

**City of Marco Island Arts
Arts Advisory Committee (AAC)
Policies**

Mission: To encourage excellence and enrich the artistic and cultural environment of Marco Island through the expansion of the fine and performing arts in public places.



The **City of Marco Island Arts Advisory Committee (AAC)** was created by The Marco Island City Council by Ordinance Number 04-20 on November 1, 2004.

AAC Members – 2006-2007

- Vickie Kelber, Chair
- Claudia Klug-Kowel, Vice-Chair
- Joel Gewirtz
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- Nora Joel
- Rose Ann Patterson
- Susan Oldershaw
- Vacancy

City Liaison

- Laura Litzan, City Clerk

City Staff

- Debbie McCabe, Administrative Asst.

The **AAC** recognizes that art is an invaluable asset to the community just as any other financial asset or investment.

The **AAC** sets a framework for creating opportunities for the community to experience the arts in everyday life and in the overall appearance of the City.

The **AAC** initiatives include the following:

- 1, Civic projects involving art
- 2, Private art in public places
- 3, Public art in public places
- 4, Performing Arts in public places

Meetings:

Meetings are normally held at City Hall. All meeting dates, times and locations are posted for the public and are located in the calendar of the City posted at their website: www.cityofmarcoisland.com

The **AAC** welcomes public input.

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Develop Guidelines:

Create an initial set of guidelines to be updated and revised continually.



Insurance & Loss of Art Accountability:

1. Public Art Properties registered with the City will be covered by the City's insurance policy and will be appraised whenever deemed necessary.
2. Private art, whether located on public or private property, is the responsibility of the owner of that property with no liability to the City of Marco Island.
3. All donated art will become the property of The City of Marco Island upon donation, by Bill of Sale and/or other legal instrument of title transfer with copyright authority, and right to reproduce, if applicable, transferred to the City by the artist / sponsor.
4. Acceptance of loaned art must be accompanied by a written waiver releasing the City of Marco Island harmless in the event of vandalism, damage or theft.

Security:

1. Public art will be secured as currently provided by secure buildings and public service protection.
2. Art work of significant value, warranting additional security in public places will be identified and discussed with City Staff and approval by City Council to determine additional pro-active public and/or private protection and/or private protection devices.

Release Forms:

1. Multiple legal release forms will need to be created.

Transportation:

1. It is the full responsibility of the sponsor / artist to transport all artwork to City Hall for review of acceptance unless a special requirement, due to size or weight of artwork, has been previously requested for viewing at its present location.
2. Arrangements for viewing will be determined by the **AAC**.
3. Special transportation requests and arrangements for viewing artwork is at the expense of the **AAC**.

Acquisitions & Returns:

Acceptance of artwork must meet the following criteria:

- 1) Acquisition will be through direct commission or open call to the art community as determined by the **AAC**.
- 2) Durability and stability of artwork must withstand subtropical climate.



- 3) Expected maintenance and repair over the artwork's life expectancy will be a consideration.
- 4) Commissioned work(s) of public art obtained by means of a public competition will be by rules determined by the **AAC**.
- 5) Removal is withdrawal of work from public exhibition and this will be done after careful and impartial evaluation by the **AAC**.

Sale of Artwork

Over time the accumulation of artwork and the recycling of works will result in inventory. It may become necessary to auction or sell pieces of artwork. In the event of this situation the **AAC** will recommend the best procedure to follow.

Outreach – Citizen Awareness:

There should be no impediments to obscure the views or appreciation of artwork for the public.

The **AAC** will promote, via news media, the existence and opportunities to donate art to Marco Island and encourage partnerships with other existing organizations as appropriate.

All publications, advertising and announcements will be created by the **AAC** with review by City Staff.

The **AAC** will work in full cooperation with all City of Marco committees, island groups and clubs to set the highest quality artistic atmosphere possible.

Increase Funding for the Arts:

1. Obtain City budgetary funding.
2. Investigate and research grants for funding public art.
3. Support initiatives for the business community and encourage their support for art in public places, with the prior approval of the City Council.

Exhibits:

A collection of art, both on loan and permanent.

Performing Arts:

The **AAC** reserves the right to review the content of the performing arts for acceptability.

(End of Section I)