

REQUEST FOR CITY COUNCIL CONSIDERATION

Meeting Date: July 16, 2007

Agenda Item:	3(J)	Prepared By: Steve Olmsted, Comm. Dev. Director
		Date: June 11, 2007
Agenda Section:	Business: Discussion	
Subject:	Real Estate Signs – Current Regulations	Department: Community Development

BACKGROUND:

On June 4, 2007, Councilor Forcht proposed and City Council agreed to schedule for discussion the topic of real estate signs. Article VI of the City's Land Development Code, Sections 30-521 through 30-528, provides for the regulation of signage.

Real Estate, Open House, and Open House Directional Signs are currently permitted as follows:

Real Estate Signs: One ground or wall "for sale" or "for rent" sign is permissible for each lot having street frontage. If a lot also has frontage on a navigable water body or golf course, one such sign shall be permitted on each frontage.


Open House Signs: In addition to the real estate sign, one "open house" sign, no larger than 4 square feet may be posted on the property where the open house is taking place.

Open House Directional Signs: One right-of-way directional sign is allowed during a supervised open house. The sign is required to be placed at the intersection of the arterial or collector street providing access to the street on which the open house is being conducted.

On March 18, 2002, City Council adopted a new ordinance to establish new sign standards and regulations following public hearings before the Planning Board. The new sign regulations allowed for an open house directional sign as well as other signs related to real estate sales and rentals. The sign ordinance was developed at the recommendation of the Marco Island Area Association of Realtors and the Marco Island Chamber of Commerce.

RECOMMENDED ACTION:

Discussion and direction

Reviewed by Department Director	Reviewed by City Manager	
Council Action:	Motion by:	Second by: