

## RESOLUTION NO. 07-\_\_

### A RESOLUTION OF THE CITY OF MARCO ISLAND, FLORIDA PROCLAIMING MARCO ISLAND AS A BIKE FRIENDLY COMMUNITY AND ESTABLISHING GUIDELINES.

**WHEREAS**, cities across the globe are managing diverse issues such as pollution, congestion, traffic safety, accessibility, social inclusion, and economic growth; and,

**WHEREAS**, increasing population and traffic is generating extra demand for quality public spaces and recreation opportunities, and;

**WHEREAS**, a renewed emphasis on the costs of dealing with the emerging epidemics of obesity and physical inactivity are making the provision of active recreational and transportation options more vital to the quality of life on Marco Island, and;

**WHEREAS**, solutions to these challenges facing Marco Island are equally diverse and complex, and;

**WHEREAS**, the City Council recognizes one policy initiative that addresses these challenges and contributes to many of the solutions necessary to improve the quality of life on Marco Island is to increase the ability of people to travel by bicycle by making Marco Island more bicycle-friendly, and;

**WHEREAS**, increased bicycle use can:

**Improve the environment** by reducing the impact on residents of pollution and noise, limiting greenhouse gases, and improving the quality of public spaces.

**Reduce congestion** by shifting short trips (the majority of trips on Marco Island) out of cars.

**Save lives** by creating safer conditions for bicyclists and as a direct consequence improve the safety of all other road users.

**Increase opportunities** for residents of all ages to participate socially and economically in the community, regardless income or ability. Greater choice of travel modes also increases independence, especially among seniors and children.

**Enhance recreational opportunities**, especially for children, and further contribute to the quality of life in the community.

**Save city funds** by increasing the efficient use of public space, reducing the need for costly new road infrastructure, preventing crashes, improving the health of the community, and increasing the use of public transport.

**Enhance public safety** and security by increasing the number of “eyes on the street” and providing more options for movement in the event of emergencies, natural disasters, and major public events.

**Improve the health** and well being of the population by promoting routine physical activity.

**NOW THEREFORE BE IT RESOLVED** by the Marco Island City Council, in council duly assembled, that because of the foregoing adopted facts, the following principles are adopted:

1. Provide safe and convenient bicycle access to all parts of the community through a signed network of on- and off-street facilities, low-speed streets, and secure parking. The planning of this system will be accomplished with the assistance and input of the Bike path Ad Hoc Committee which will report regularly to the City Council.
2. Establish information programs to promote bicycling for all purposes, and to communicate the many benefits of bicycling to residents and businesses (e.g. with bicycle maps, public relations campaigns, neighborhood rides).
3. Ensure all city policies, plans, codes, and programs are updated and implemented to take advantage of every opportunity to create a more bicycle-friendly community. This will include incorporation of bicycle facilities in infrastructure projects as feasible.
4. Educate all road users to share the road and interact safely. Road design and education programs should combine to increase the confidence of bicyclists.
5. Enforce traffic laws to improve the safety and comfort of all road users, with a particular focus on behaviors and attitudes that cause motor vehicle/bicycle crashes.
6. Develop special programs to encourage bicycle use in areas of Marco Island where significant segments of the population do not drive (e.g. through Safe Routes to Schools programs) and where short trips are most common.

Passed in open and regular session of the City Council of the City of Marco Island, Florida, this 18th day of June 2007.

Attest:

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Laura Litzan, City Clerk

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Michael F. Minozzi, Jr., Chairman