



2016/2017 ANNUAL REPORT Beautification Advisory Committee (BAC) City of Marco Island

Linda Colombo,, Chair, Maria Tobin, Vice-Chair; Andrew Kirlin; Susan LaGrotta, Luwana Milner, and Becky Irwin

MISSION STATEMENT

To advise the Marco Island City Council on beautification of the community's landscape consistent with the tropical character and natural beauty of Marco Island.

- ◆ **BANNERS** - The BAC requested the City to proceed with ordering 4 new beach access banners . With the council's approval new Natural Beauty banners will be designed to replace worn Natural Beauty banners BAC has approved the new design and depending on 2016-17 funding remaining we hope to order 12. Budget 2017-18 will allow for more to be replaced as needed.
- ◆ **BROCHURES** - Brochures of Cul-de-sac medians, plantings, Florida Friendly Landscaping (FFL), and the Calusa Park Butterfly Garden - were prepared by the BAC. These are available to the public at City Hall. These are renewed as needed and will be funded with a new line item for 2017-18—Public Outreach material
- ◆ **CALUSA PARK** - Continues to be enhanced with City budgeted plantings and FFL plant donations. . Volunteers who are BAC members and Calusa Garden Club members, meet monthly to maintain the garden. An additional brick boarder is being planned.
- ◆ **CITY MEDIANS** - Budgeted funds were utilized for planting material for medians on North Collier this past year. _____ medians have been completed. Median #3 will be reworked during 2017-18.
- ◆ **CITY SIGNS** - Welcome to Marco Island signs and accompanying plants continue to be a concern to our committee.
- ◆ **COMMERCIAL LANDSCAPE BUFFER** - BAC was tasked to survey commercial landscape buffers throughout the City. BAC Prioritized zones and provided completed forms to City staff for review. This has now been placed in the hands of Code enforcement.
- ◆ **COMMUNITY PRESENTATION** - Every February the BAC presents speakers covering topics including water conservation, identification of native plants, water quality and proper use of fertilizer. This Past February we concentrated on water conservation through proper use of irrigation systems and its design and F1 Friendly plantings. This was well received by attendees. It is available on the city's TV station. video schedule until the next Forum. BAC is Still looking for other venues for publicity.
- ◆ **CUL-DE-SAC MEDIANS** - City vouchers (seed money) of \$150.00 are available to residents) to adopt their cul-de-sac medians and using FFL plants. BAC has designed brochures to serve as a guide to residents. Most cul de sacs have utility water flushers in them that offer some assistance with a water supply.
- ◆ **CUL-DE-SAC MAINTENANCE** —This past year was the first year that monies were officially allocated in the BAC budget for cul de sac **maintenance** . A resident needs only to make a request to have a cul de sac cleaned up and it will be assessed as needed. for weeds, line of site issues and exotic vegetation removal.
- ◆ **MARCO IN BLOOM LANDSCAPE AWARDS** - Annual City contest places emphasis on FFL landscape. Winners and runners up receive a lawn sign for their awards. others who meet the requirements receive a certificate of recognition and others a thank you for participating.. These were presented to City residents by the BAC at the City Council meeting in 2017.

- ◆ **ROAD SIDE BORDER PROJECT— This project was ininstated. Specific trees have been selected. The area selected is Bald Eagle south of Collier to San Marco with a continuation to Winterberry.**
- ◆ **TREE CITY, U.S.A./ARBOR DAY- Marco Island has once again been recertified as a Tree City U.S.A. meeting four standard requirements for the eighth year in a row. BAC annually hosts an Arbor Day event in January by planting a tree. Affordable Landscaping donated and installed a tree at Leigh Plummer Park.this past January.**
- ◆ **MISSION STATEMENT—GOALS AND OBJECTIVES—The goals and objectives have been updated.**
- ◆ **BUDGET 2017-2018— The budget for the upcoming fiscal year has been submitted.**

As always, the continued support of the City Manager, City Council, Patty Mastronardi, Administrative Assistant, our director Chadd Chustz, Environmental Specialist and Tim Pinter of Public Works is greatly appreciated. by the BAC.