

Advisory Committee 2015/2016 ANNUAL REPORT Beautification Advisory Committee (BAC) City of Marco Island

Susan LaGrotta, Chair; Linda Colombo, Vice-Chair; Dianna Dohm; Donna Kay, Andrew Kirlin; Maria Tobin, Linda Turner

MISSION STATEMENT

To advise the Marco Island City Council on beautification of the community's landscape consistent with the tropical character and natural beauty of Marco Island.

- BANNERS Collier Boulevard street banner (City/Marco in Bloom) replacements are budgeted in FY17.
- **BROCHURES** Cul-de-sac medians, Florida Friendly Landscaping (FFL), Calusa Park Butterfly Garden Brochures prepared by the BAC are available to the public at City Hall.
- <u>CALUSA PARK</u> Continues to be enhanced with City budgeted plantings and FFL plant donations. A water spigot is now in place to keep the butterfly garden growing. Volunteers meet monthly to maintain the garden. A brick boarder was installed to create a bed in the butterfly garden.
- <u>CITY MEDIANS</u> Budgeted funds were utilized for planting material for 2 medians per year. To date, seven (7) medians have been completed. Affordable Landscaping S&D donated the plants and labor for two medians.
- <u>CITY SIGNS</u> Welcome to Marco Island sign plant beds were replaced with FFL material.
- <u>CITY WIDE STREET LIGHTING</u> Recommendations were made to change or increase island street lighting. BAC members covered eight (8) City zones and submitted report to City staff.
- <u>COMMERCIAL LANDSCAPE BUFFER</u> BAC surveyed landscape buffers throughout the City. Prioritized zones and provided completed forms to City staff for review.
- <u>COMMUNITY FORUM</u> Every February hosted by BAC, exhibitors and speakers covered topics including water conservation, identification of native plants, water quality and proper use of fertilizer.
- <u>CUL-DE-SAC MEDIANS</u> City vouchers (seed money) of \$100.00 are available to residents (up to 15 residents) to adopt their cul-de-sac medians using FFL plants. BAC designed brochures to serve as a guide to residents. The City continues to maintain medians with clean-ups twice a year.
- MARCO IN BLOOM LANDSCAPE AWARDS Annual City contest places emphasis on FFL landscape. Twenty awards and recognitions were presented to City residents by BAC at the City Council meeting in 2016.
- ◆ TREE CITY, U.S.A./ARBOR DAY- Marco Island is re-certified as Tree City U.S.A. meeting four standard requirements for the seventh year in a row. BAC hosts an Arbor Day annually by planting a tree. Affordable Landscaping S&D donated and installed a tree at Mackle Park and Charter Middle School.
- ♦ <u>WORKSHOPS</u> Additional meetings held discussing topics such as; budget, medians, commercial buffers and other BAC projects.

The continued support of the City Manager, City Council, Patty Mastronardi, Administrative Assistant and Tim Pinter, Public Works Director is greatly appreciated by the BAC.