

**RESOLUTION 19-49**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MARCO ISLAND, FLORIDA, CREATING THE BEAUTIFICATION ADVISORY COMMITTEE TO MAKE RECOMMENDATIONS TO THE CITY COUNCIL, PROVIDING AN EFFECTIVE DATE.**

**WHEREAS**, the City of Marco Island provides for continuous citizen input and advice through a wide variety of boards and committees; and

**WHEREAS**, the City Council believes it is in the best interest of the community to create a Beautification Advisory Committee; and

**WHEREAS**, the City Council will appoint members to the committee that have substantial experience in areas that would be beneficial in carrying out the purposes of the committee and have the ability to devote the time necessary to the business of the committee.

**NOW, THEREFORE, BE IT RESOLVED** by the City Council of the City of Marco Island, Florida that:

**Section 1.** The above recitals are true and correct and incorporated herein.

**Section 2.** The Marco Island City Council hereby creates the Beautification Advisory Committee, consisting of seven (7) members chosen by City Council whose terms will be established in accordance with Sec. 2-204 of the Code of Ordinances.

**Section 3.** The Beautification Advisory Committee shall be responsible for providing recommendations to the City Council regarding:

1. Increase the beauty and appeal of planted street medians and streetscapes on Marco Island by defining a five-year replanting program.
2. Maintain the effectiveness of the Land Development Code, Article IV Landscaping and Article XIV Vegetation Removal and Protection Section, by reviewing the existing Code and recommending revisions.
3. Increase the beauty of publicly owned street cul-de-sacs by 1) defining a five-year replanting program, 2) developing planting and maintenance standards, and 3) by encouraging residents to adopt, plant and care for cul-de-sacs.

4. Increase public awareness of the City's efforts to beautify the community by: 1) publicizing BAC activities and meetings, 2) by providing hands-on workshops, presentations, and classes that would be of interest to Marco Island residents, and 3) maintain the 'Tree City USA' designation, hold the annual Arbor Day tree planting event, and hold the Marco In Bloom Landscape Competition that encourages Florida Friendly Landscape.
5. To increase funding for beautification and landscaping projects from sources such as grants and fundraisers.
6. Encourage compliance with the Land Development Code and Florida Friendly Landscape, including the conversion of rock Right-of-Way swales to landscaped swales in order to improve the quality of stormwater run-off that drains into City waterways.
7. Develop creative ways to enhance the beauty of Marco Island.
8. Maintain and update the BAC webpage on the City website with useful information for Marco Island Residents.

**Section 4.** This resolution shall take effect immediately upon its adoption.

Passed in open and regular session of the City Council of the City of Marco Island, Florida, this 2<sup>nd</sup> day of December 2019.

**ATTEST:**

  
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Laura M. Litzan, City Clerk

**CITY OF MARCO ISLAND, FLORIDA**

By   
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Erik Brechnitz, Chairman