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## **CITY LAUNCHES MOBILE APP: MY MARCO**

(June 15, 2022) The City of Marco Island is excited to launch My Marco, a new mobile citizen engagement application (app) powered by GoGov. This application puts the power of City Hall in the palm of your hand. The app allows residents to have a direct link of communication to request services and report issues such as a damaged street sign, debris on the beach, a water leak, iguanas, and more. The My Marco app will also be a great source of information regarding hurricane alerts, upcoming events, boil water notices, how to contact the City Council or make an online payment, and more.

The City is making customer service and engaging our citizens top priorities. City staff will leverage the dashboards and reporting tools to identify problem areas within the City, improve response time, streamline communications, and prioritize projects. To download the free app, go to the Apple App Store or Google Play Store, search for Marco Island and look for the My Marco app.

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